

APPENDIX D - NATURAL GAS EFFICIENCY PROGRAM EXPENDITURES BY ACTIVITY AND REGION

2022 Regional Efficiency Expenditures by Activity

REGION	A. ADMINISTRATIVE, MARKETING, OTHER IMPLEMENTATION COSTS	B. CUSTOMER INCENTIVES (Rebates, Loans & Other Financial Incentives)	C. EM&V AND SUPPORTING RESEARCH STUDIES	D. OTHER COSTS	PROGRAMS TOTAL (A+B+C+D)
NORTHEAST	\$ 375,149,937	\$ 99,568,282	\$ 9,137,867	\$ 44,015,069	\$ 527,871,155
MIDWEST	\$ 112,587,371	\$ 126,051,422	\$ 6,792,409	\$ 38,433,676	\$ 283,864,878
SOUTH	\$ 66,028,834	\$ 20,013,428	\$ 1,209,164	\$ 581,913	\$ 87,833,339
WEST	\$ 223,110,823	\$ 213,027,705	\$ 3,830,463	\$ 1,258,216	\$ 441,227,207
UNITED STATES	\$ 776,876,965	\$ 458,660,837	\$ 20,969,903	\$ 84,288,874	\$ 1,340,796,579
CANADA	N/A	N/A	N/A	N/A	N/A
NORTH AMERICA	\$776,876,965	\$458,660,837	\$20,969,903	\$84,288,874	\$1,340,796,579

* Utilities that were unable to participate in the 2023 survey but had participated in 2022, had prior year data incorporated for consistency.

** G. Other includes combined C&I programs that were not able to get broken out.

*** Canadian data was not reported due to methodology adjustments.